

**ADVANCE TOPICAL ANESTHETIC GEL- benzocaine gel**  
**The Atlanta Dental Supply Company DBA Advanced Dental Products**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

-----

**Active Ingredients**

Benzocaine 200mg (in each g)

**Purpose**

Oral Anesthetic

**Use**

For oral mucosal use only, as directed by dentist. For the temporary relief of pain due to minor dental procedures.

**Warnings**

**Methemoglobinemia warning:** Use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in the blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops:

- pale, gray or blue colored skin (cyanosis)
- headache
- rapid heart rate
- shortness of breath
- dizziness or lightheadedness
- fatigue or lack of energy

**Allergy Alert:** Do not use on patients with a history of allergies to local anesthetics such as procaine, butacaine, benzocaine or other "caine" anesthetics.

**Do not use**

- for more than 7 days unless directed by a physician. If sore mouth symptoms do not improve in 7 days; irritation, pain or redness persists or worsens; or if swelling, rash or fever develops, see your physician promptly.
- for teething
- in children under 2 years of age

**When using this product** Avoid contact with eyes. If contact occurs, flush with water.

**Do not exceed recommended dosage.** If more than used for pain is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**If pregnant or breast feeding,** ask a physician before use.

**Keep Out of Reach of Children.**

**Directions**

- Apply only amount needed to the oral mucosa to prevent or relieve pain.
- children under 2 years of age: do not use

## Other Information

Store at 59° -86°F (15 - 30°C). Protect from freezing.

## Inactive ingredients

flavoring, PEG 3350, PEG 400, sodium saccharin, water. May contain blue #1, green #3, green #5, red #3, red #28, red #40, yellow #5, (tartrazine), yellow #6, as a color additive.

## Questions or comments?

Call: 877-896-7341

Manufactured for:  
Advanced Dental Products  
Atlanta, GA 30359

**Advance**  
Topical  
**Anesthetic Gel**  
Made in USA

GLUTEN FREE!  
20% Benzocaine  
1 fl. oz. (30 ml)

Advancing the Quality of  
Dental Care Products

OPEN  
HERE  
↑

directed by a physician. If sore mouth symptoms do not improve in 7 days; irritation, pain, or redness persists or worsens; or if swelling, rash or fever develops, see your physician promptly.	• for teething	• in children under 2 years of age	<b>When using this product</b> Avoid contact with eyes. If contact occurs, flush with water.	<b>Do not exceed recommended dosage.</b> If more than used for pain is accidentally swallowed, get medical help or contact a Poison Control Center right away.	<b>If pregnant or breast feeding,</b> ask a physician before use.	<b>Keep out of reach of children.</b>	<b>Directions</b> • Apply only amount needed to the oral mucosa to prevent or relieve pain. • Children under 2 years of age: do not use	<b>Other information</b> Store at 59° - 86°F (15 - 30°C). Protect from freezing.	<b>Inactive ingredients</b> flavoring, PEG 3350, PEG 400, sodium saccharin, water. May contain blue #1, green #3, green #5, red #3, red #28, red #40, yellow #5, (tartrazine), yellow #6, as a color additive.	<b>Questions or comments?</b> Call: 877-896-7341
--	----------------	------------------------------------	---	--	---	---------------------------------------	---	--	---	---

4916467 Rev 06/2018

<b>Drug Facts</b>	<b>Active ingredients</b> Benzocaine 200 mg (in each g)	<b>Purpose</b> Oral Anesthetic	<b>Use</b> For oral mucosal use only, as directed by dentist. For the temporary relief of pain due to minor dental procedures.	<b>Warnings</b> <b>Methemoglobinemia</b> <b>warning:</b> Use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in the blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops: • pale, gray or blue colored skin (cyanosis) • headache • rapid heart rate • shortness of breath • dizziness or lightheadedness • fatigue or lack of energy <b>Allergy Alert:</b> Do not use on patients with a history of allergies to local anesthetics such as procaine, butacaine, benzocaine or other "caine" anesthetics. <b>Do not use</b> • for more than 7 days unless
-------------------	--	-----------------------------------	---	---

Manufactured for:  
Advanced Dental Products  
Atlanta, GA 30359

OPEN HERE  
↑

GLUTEN FREE!  
20% Benzocaine  
1 fl. oz. (30 ml)

Advance

Topical  
Anesthetic Gel

Made in USA

directed by a physician. If sore mouth symptoms do not improve in 7 days: irritation, pain, or redness persists or worsens, or if swelling, rash or fever develops, see your physician promptly.

- for teething
- in children under 2 years of age

**When using this product**  
Avoid contact with eyes. If contact occurs, flush with water.

**Do not exceed recommended dosage.** If more than used for pain is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**If pregnant or breast feeding,** ask a physician before use.

**Keep out of reach of children.**

**Directions**

- Apply only amount needed to the oral mucosa to prevent or relieve pain.
- children under 2 years of age: do not use

**Other information**  
Store at 59° - 86°F (15 - 30° C).  
Protect from freezing.

**Inactive ingredients**  
flavoring, PEG 3350, PEG 400, sodium saccharin, water. May contain blue #1, green #3, green #5, red #3, red #28, red #40, yellow #5, (tartrazine), yellow #6, as a color additive.

**Questions or comments?**  
Call: 877-896-7341

4916467 Rev 06/2018

**Drug Facts**

**Active ingredients**  
Benzocaine 200 mg (in each g)

**Purpose**  
Oral Anesthetic

**Use**  
For oral mucosal use only, as directed by dentist. For the temporary relief of pain due to minor dental procedures.

**Warnings**  
**Methemoglobinemia warning:** Use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in the blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops:

- pale, gray or blue colored skin (cyanosis)
- headache
- rapid heart rate
- shortness of breath
- dizziness or lightheadedness
- fatigue or lack of energy

**Allergy Alert:** Do not use on patients with a history of allergies to local anesthetics such as procaine, butacaine, benzocaine or other "caine" anesthetics.

**Do not use**

- for more than 7 days unless

ADVANCE TOPICAL ANESTHETIC GEL

benzocaine gel

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:71347-100
Route of Administration	DENTAL		
Active Ingredient/Active Moiety			
Ingredient Name		Basis of Strength	Strength
BENZO CAINE (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)		BENZOCAINE	200 mg in 1 g
Inactive Ingredients			
Ingredient Name			Strength
POLYETHYLENE GLYCOL 3350 (UNII: G2M7P15E5P)			
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)			
SACCHARIN SODIUM (UNII: SB8ZUX40TY)			

<b>WATER</b> (UNII: 059QF0KO0R)				
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)				
<b>D&amp;C GREEN NO. 5</b> (UNII: 8J6RDU8L9X)				
<b>FD&amp;C RED NO. 3</b> (UNII: PN2ZH5LOQY)				
<b>D&amp;C RED NO. 28</b> (UNII: 767IP0Y5NH)				
<b>FD&amp;C YELLOW NO. 5</b> (UNII: I753WB2F1M)				
<b>FD&amp;C RED NO. 40</b> (UNII: WZB9127XOA)				
<b>FD&amp;C GREEN NO. 3</b> (UNII: 3P3ONR6O1S)				
<b>FD&amp;C YELLOW NO. 6</b> (UNII: H77VEI93A8)				
<b>Product Characteristics</b>				
<b>Color</b>	pink		<b>Score</b>	
<b>Shape</b>			<b>Size</b>	
<b>Flavor</b>	BUBBLE GUM		<b>Imprint Code</b>	
<b>Contains</b>				
<b>Packaging</b>				
<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:71347-100-30	30 g in 1 JAR; Type 0: Not a Combination Product	06/01/2018	
<b>Marketing Information</b>				
<b>Marketing Category</b>		<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC monograph not final		part356	03/01/2017	

**Labeler** - The Atlanta Dental Supply Company DBA Advanced Dental Products (033505389)